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Doggie Daycare Overnight Boarding  
 Live Doggie Cams Retail Store

## January 2012 Newsletter Happy New Year!!!

We hope everyone had a **WONDERFUL** Holiday Season and we wish everyone a **VERY Happy & Prosperous 2012!**

Like us on Facebook

### 2012 Vacation Dates Notice

Please note that our 2012 Vacation dates are:

We will be closed during this week for daycare/boarding so please note your calendars.

**March 18th- March 25**

**September 16th - September 23**

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### 2012 Fundraiser Calendars are here!

Our fundraiser calendars came in a few weeks ago and sales are underway! The calendars are \$10.00 each and all the proceeds of the sale are going to be donated to Angels of Animals. Please pick up your copy today...it's a wonderful calendar with a variety of pics for all of us dog lovers :) Quantities are limited....if you would like a copy mailed, please mail us a check for \$11.00 or you can pay via credit card by calling the daycare and let us know to charge 11.00 for calendar to be mailed.

**2012 Vacation Dates:**

**We will be closed for vacation the following days in 2012:**

**March 18-March 25  
September 16-Sep. 23**

**NEW CLASSES BEGINNING SOON!  
Contact Carol the Dog Trainer for  
information on Private/Group Training**

### All About Grooming...

After hiring our professional groomer, I realize how uneducated we all are about dog grooming (myself included). Kellie (our groomer) is going to be helping us through the year understand more about grooming.... Here's some information she wrote on brushing your dog's coat:

#### 10 tips to get the most from brushing and combing at home

\*Match the brush to your dog's coat type. Use a curved wire slicker or pin brush for long-haired breeds (such as Shih Tzus and Old English Sheepdogs), a regular wire slicker on medium or short coats with dense undercoat (Terriers, German Shepherd Dogs and American Eskimos), and a mitt or rubbery curvy with smooth-coated breeds (Labrador Retrievers and Basset Hounds).

\*Spray on coat conditioner such as mink oil or other product before brushing to help loosen knots and tangles in long coats.

\*Brush and comb your dog before bathing. Tangles become tighter and more difficult to remove when wet.

\*Brush systematically. Professional groomers often begin with the dog's hindquarters and leave the head and ears for last. The theory: If a dog can't see what's happening, he will be less likely to object. Develop a brushing pattern, and use it every time. You won't lose your place or miss a spot, and your dog will learn what to expect.

\*Brush the entire coat down to the skin but do not brush the skin. Scraping the brush against your dog's skin can cause "brush burn" - irritated, red skin that can require veterinary attention. Brush gently on tender areas, such as the tummy and inside the legs.

\*Concentrate on one section and one layer of the coat at a time. Part the coat by pushing it back with one hand and brushing the hair down a little at a time with the other. Use quick, deep strokes.

\*Take your time. Brushing out a coat, especially on heavy-coated breeds such as the Cocker Spaniel, can be hard work and time-consuming.

\*Comb after brushing to remove remaining tangles and knots.

\*Have your groomer clip badly matted coats short and let them grow out Spare your dog the pain and irritation of hours of detangling.



[www.carolthedogtrainer.com](http://www.carolthedogtrainer.com)  
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### SMALL BUSINESS CORNER

\*\*If you have/know a small business that we can put up on our next newsletter, please email [staff@doggieparadise.net](mailto:staff@doggieparadise.net)

Quick Links

\*Praise and reward your dog. After all, this is a team effort!

Brushing and combing your dog on a regular basis is important to their health. It helps distribute natural oils over the skin and coat and stimulate blood flow. Brushing also removes dead and loose hair, and any debris he may have picked up while outdoors. Regular brushing also helps an owner notice anything out of the ordinary like lumps, skin irritations, hair loss, and fleas/ticks. Most importantly, brushing is an excellent way to spend quality time with your dog. Start your brushing routine at an early age to make it a positive experience and something your dog will look forward to every day.

[Click here for Grooming Brochure](#)  
[Click here for more information about Grooming](#)

Your doggie does not need to come for daycare/boarding to be groomed. You can schedule grooming only (we just ask you pick up within 40 minutes after groomer calls you if you are doing grooming only)

From now until 1/31/2012, for each new customer you refer that schedules a "first" groom with us (must be a new customer), we will apply a \$10.00 credit to your account. Please email Dunia ([staff@doggieparadise.net](mailto:staff@doggieparadise.net)) for credit.

#### Welcome New Doggies!

We would like to welcome all our new doggies from the month of November! Welcome to our Doggie Paradise Family!

Sadie A.  
William & Sofie A.  
Spice B.  
Brody B.  
Gia C.  
Dana F.  
Bear G.  
Buddy K.  
Harley L.  
Stevie M.  
Mishu M.  
Amir M.  
Tanner M.  
Bronx S.  
Laila S.  
Hazel T.  
Snickers V.  
Mellie W.  
Titus W.

If you are on this list, bring this newsletter in and get \$5.00 off your next payment (applies for daycare, boarding, grooming or retail and expires 1/31/12)

*Please keep and circle name of dog redeeming.*

For Doggie Paradise Staff:

[Register Now](#)

[Email us for Reservations](#)

[More About Us](#)

Find us on Facebook 

#### Harley is Doggie of the Month



Harley is a 2 year old Cane Corso (Mastiff) She's been coming to Doggie Paradise since she was about 6 months old! We love to be able to have seen her grow. She's such a sweet, good girl and LOVES to play! Congratulations Harley! You are this month's Doggie of the Month! You get a \$10.00 credit on your account.

Please feel free to contact us if you have questions/concerns...we are always here to help.

## Coupon of the Month

*This coupon is good for January 1-January 31st. Must bring paper coupon for credit.*

**\*\*Come for full days of daycare on Monday & Wednesday & Get FREE daycare on Friday. (this coupon can be used multiple times but the free offer qualifies for same week only)**

*You can use multiple weeks but must have coupon on Monday for it to count. If you do not have package- 2 days of daycare must be prepaid on Monday. Since this credit will be entered by Dunia- staff will need paper trail for it to apply.*

*If you have daycare package....when we get paper coupon on Monday, we will credit you a daycare day on Friday of that week.*

**Dog's Name:** \_\_\_\_\_

**Dates of Daycare:** (must be Mon-Wed-Frid of same week) \_\_\_\_\_

**Method of Payment:** (package/Prepayment) \_\_\_\_\_

**For Doggie Paradise Staff Only:**

Offer expires 1/31/2012