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MARCH 2010 NEWSLETTER

If you are not receiving this Newsletter via Email and would like to, please give us your Email address and we will put you on our Email list.

WE WILL BE CLOSED FOR VACATION MARCH 6TH THROUGH MARCH 14TH

1. MARCH SPECIAL OF THE MONTH

WE KNOW YOU WILL MISS US WHILE WE ARE ON VACATION...

PURCHASE ANY DAYCARE PACKAGE BETWEEN MARCH 15-MARCH 19 FOR 10% OFF!! IF YOU DO HAVE A PACKAGE AND WISH TO TAKE ADVANTAGE, YOU CAN ADD ON TO YOUR CURRENT PACKAGE

(ONE PACKAGE LIMIT ON THIS SPECIAL AND THERE IS NO EXPIRATION ON PACKAGE DAYS)

2. FACEBOOK SPECIAL OF THE MONTH

If you are not a fan, become one today! – There are specials on FACEBOOK only for Facebook Fans every month. Go to www.facebook.com and find us by searching for Doggie Paradise. If you cannot find us this way, you can go to the link <http://www.facebook.com/pages/Wallington-NJ/Doggie-Paradise-Full-Service-Doggie-Daycare-Overnight-Boarding/181696542120?ref=nf>

Congrats to our March Photo Contest winner, Lola....



This month, we're trying something different for our facebook fans. Be on the lookout for a post with the details but there will be a "free 5 days of daycare" to be used for the month of April up for grabs! No photo contest, you just have to enter your name in the special post and winner will be randomly generated...more details will be included in that post. So...if you're not a fan, become one now for a chance to win. Photo contest will be back in May ☺

3. SIGN ON OUR WINDOW FOR LEASE

We want to clear this up because I know we've made some customers very nervous ;) There is a "for lease" sign on our window, but WE ARE MOST DEFINITELY not going out of business. We will be around for a VERY LONG TIME ☺ We are actually in a early stage of trying to move into a bigger nicer place so we are looking for someone to lease our current location. We will definitely inform everyone of the details as the details develop, but for now, that is all we know.

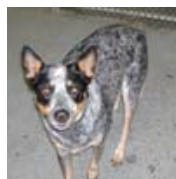
DOGGIE PARADISE WILL BE CLOSED FOR VACATION ON:

MARCH 6TH THROUGH MARCH 14TH

SEPTEMBER 18TH THROUGH SEPTEMBER 26TH

Please make note because we will not be able to accommodate any boarders/daycare for those dates.

4. DOGGIE OF THE MONTH - SHADOW



Shadow is an Australian Cattle Dog. She will be 8 years old and you would think she was a one year old. We love Shadow...she's been coming since we opened in 2005. We get so close to our doggies they feel like part of our family. Congratulations Shadow! You are this month's Doggie of the Month. You get a \$10.00 retail credit!!

5. BREED HIGHLIGHTS

Shadow is an Australian Cattle Dog. We don't haven't I'm sure many of you never even knew about this breed. It's great to be able to highlight breeds that aren't very popular and bring awareness of the variety of dog breeds out there.

The Australian Cattle Dog, also known as the Australian Heeler, Hall's Heeler, Queensland Heeler and the Blue Heeler, is a courageous, tireless, robust, compact working dog.

The Australian Cattle Dog is a loyal, brave, hardworking, **herding breed**. One of the most intelligent breeds, they are not the kind of dog to lay around the living room all day or live happily in the backyard with only a 15 minute walk. They need much more exercise than that and something to occupy their mind daily or they will become bored, leading to **serious behavior problems**. They need action in their life and will do best with a job. This alert dog is excellent in the obedience ring and will excel in agility and herding trials. Can be obedience trained to a very high level. Firm training starting when the dog is a puppy and a lot of **daily leadership**, along with daily **mental and physical exercise** will produce a wonderful and happy pet. Protective, they make an excellent **guard dog**. It is absolutely loyal and obedient to its master. They are sometimes suspicious of people and dogs they don't know. They can be very dog aggressive, for its dominance level is high. Teach your Australian Cattle Dog that you are **alpha** and you will not tolerate him fighting with other dogs. Well balanced Cattle dogs are good and trustworthy with children. Some will nip at people's heels in an attempt to herd them and an owner needs to tell the dog this is not acceptable behavior. If you are adopting a pet, avoid working lines, as these dogs may be too energetic and intense for home life. Australian Cattle Dogs are very **easy to train**. **Problems** can and WILL arise with meek owners, and or owners who do not provide the proper amount and type of exercise. This breed does best with a job to do. If you do not have time to extensively work with and exercise your dog, or do not fully understand **canine instincts** and their need to have leadership, this is not the breed for you. Copyright www.dogbreedinfo.com

6. BASIC OBEDIENCE TRAINING CLASS

New class begins APRIL 26, 2010

If your doggie needs some basic obedience training, please be sure to check out Carol's website for more information. Please inquire today if interested as space is limited. Group classes are held at Doggie Paradise Monday Nights. More information can be obtained at the following website: www.carolthedogtrainer.com.

7. BIRTHDAY PAWTIES

If you would like your doggie to have their birthday pawty with us, please book at least one week in advance. (Parties are done Monday-Friday) and include the following:

- Gift Bag for the Birthday Doggie
- Decorated Table & Facility
- Pictures of the Party to be put on our website
- **SPECIALLY MADE BIRTHDAY CAKE
- **GOODIE BAGS FOR ALL THE DOGGIES HERE
- **BIRTHDAY COLLAGE FOR YOU TO TAKE HOME

Price: \$150.00 + the cost of daycare/boarding

If you would like to have your doggie bring a doggie guest, applicable daycare charges will apply as well as same requirements necessary to attend daycare.

Please let us know if you would like to have us host a party – we need to know at least one week ahead of time.

Parties would take place some time during the day- sorry, no human guests allowed ☺ (only staff will act as chaperones)

leave reviews. We are really encouraging everyone to become a Doggie Paradise Fan on our facebook page. If you do not have an account

8. STACY MAE PHOTOGRAPHY

Many of you have asked what photographer we've used for our human baby in the first year cake photo shoot pics that we have up. Her website is www.stacymaephoto.com and she is an amazing photographer. She works great with the doggies too ☺

Please contact us if you have any questions/comments/concerns.

-The Staff at Doggie Paradise